

# MEDIA RELEASE:

December 31<sup>st</sup>, 2017

**ATTENTION ARTISTS  
and Friends of Artists,  
Join us for the 3<sup>rd</sup> Annual**

## **The Business of Artistry Forum**

**Thursday, January 25, 2018**

6:00 PM – 8:00 PM



The public is invited to the **3<sup>rd</sup> Annual Business of Artistry Forum** on Thursday, January 25th, discussing the best ways that artists can turn their passion into profit by learning today's best practices for accounting, marketing and business plans, and how to best protect their work legally in today's changing local and global marketplaces.

This free artists' and small business owners' forum is open to anyone aged 18 and above, and is being held at Ironclad Brewery in downtown Wilmington at 115 North 2<sup>nd</sup> Street. Doors open at 6pm, with light hors d'oeuvres for free, along with drinks for sale from Ironclad Brewery's cash bar. The forum starts at 6:30 PM. There will even be a special Question and Answer segment with all panelists and the public, including with input from local artists in attendance.

This event is provided as a public service presented by local law firm Kincaid & Associates, PLLC known for its dedication to artists and small business owners throughout the Carolinas and Tennessee. Firm owner Mitzi Kincaid will again moderate this informative on-stage panel discussion, which will include such industry experts as:

- Jerry Coleman, Director Small Business Center at CFCC
- Rhonda Bellamy, Executive Director Arts Council of Wilmington & New Hanover County
- Karen Boardman, trademark and copyright attorney with Kincaid & Associates, PLLC
- Chad Wouters, CPA with Earney & Company, LLP accounting firm
- Buckley Hubbard, local filmmaker and creator of the After-School Film School™

Kincaid & Associates, PLLC is recognized for providing exceptional and personalized service to its clients in North Carolina, across the country and internationally, with attorneys experienced in business, contract, finance, taxation, intellectual property, and estate planning licensed in North Carolina, South Carolina, Tennessee, and the federal courts.



\* Questions / Media Opportunities to: Mitzi Kincaid 910-399-7907